

# EURASIAN COMPOSITES SHOW

4<sup>th</sup> International Composites Raw Materials,  
Semi-Finished, Final Products and Technologies Exhibition



**25-27 OCTOBER 2018**  
**ISTANBUL EXPO CENTER**

**SPONSORSHIP  
OPPORTUNITIES**

[eurasiancomposites.com](http://eurasiancomposites.com)

Media Partner

**PUTECH  
COMPOSITES**

In Cooperation with



Organizer



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(THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY)  
IN ACCORDANCE WITH THE LAW NO. 5174

## *Make a Difference...*

With the opportunities that Eurasian Composites Show 2018 provides you, you can increase your brand recognition to the optimum level and accelerate your sales.

Eurasian Composites Show 2018 Sponsorship Options will help you draw more visitors to your stand which will allow you to:

- ∞ Increase your brand awareness
- ∞ Accelerate your sales with better promotion of your products and services
- ∞ Increase your company prestige
- ∞ Step ahead of your competitors

***Please contact us via [marketing@artkim.com.tr](mailto:marketing@artkim.com.tr) for detailed information about Eurasian Composites Show 2018 Sponsorship Options.***

***[eurasiancomposites.com](http://eurasiancomposites.com)***

# EURASIAN COMPOSITES SHOW

25-27 OCTOBER 2018  
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## Visitor Lanyards

€ 6.500 + VAT

Deadline: 01.08.2018

Promote your company with your logo on the Visitor Lanyards of all industry professionals who visit the exhibition.

Limited with the application of only 1 company and the requests will be evaluated according to the priority of the application.

Print Specifications:  
Dimensions: 1 x 5 cm  
Colour: CMYK, 4 Renk  
Distribution: 6000



## Visitor Badges (Back Side)

€ 3.000 + VAT

Deadline: 01.08.2018

Promote your company with your logo on the reverse side of Visitor Lanyards of all industry professionals who visit the exhibition.

Limited with the application of only 1 company and the requests will be evaluated according to the priority of the application.

Print Specifications:  
Dimensions: 3 x 8 cm  
Colour: CMYK, 4 Colour  
Distribution: 6000



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## Visitor Bags

**€ 6.000 - € 10.000 + VAT**

**Deadline:** 01.08.2018

Promote your company with your company logo and increase your recognition in the market by being the sponsor of Visitor Bags that will be distributed to all exhibitors and visitors on site.

All printed materials will be distributed inside the Visitor Bags on site.

**1 Sponsor:** Advertisement of your company will be placed on both sides of the Visitor Bags.

**Price:** € 10,000 + VAT

**2 Sponsor:** Advertisement of your company will be placed on one side of the Visitor Bags and there will be another company's advertisement on the other side.

**Price:** € 6,000 + VAT

The requests will be evaluated according to the priority of the application and it is limited with maximum two sponsors.

**Print Specifications:**

**Colour:** CMYK, 4 Colour

**Distribution:** 6000



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## Invitation Cards

**€ 5.000 + VAT**

Deadline: 01.08.2018

Promote your company and reach your target audience with your company logo and booth number on Invitation Cards that will be distributed before the show.

Limited with the application of only 1 company and the requests will be evaluated according to the priority of the application.

Print Specifications:  
Dimensions: 1 x 4 cm  
Colour: CMYK, 4 Colour  
Distribution: 200,000



## Visitor Pocket Guide

**€ 2.000 + VAT**

Deadline: 01.08.2018

Promote your company and increase your recognition in the market with your advertisement including your company logo and booth number on Visitor Pocket that will be distributed to all visitors and exhibitors during the exhibition.

Limited with the application of only 1 company and the requests will be evaluated according to the priority of the application.

Print Specifications:  
Dimensions: 10 x 20 cm  
Colour: CMYK, 4 Colour  
Distribution: 6000



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## Exhibition Catalogue

Deadline: 01.08.2018

Don't miss the opportunity of promoting your company in the long term by replacing your company advertisement on the Exhibition Catalogue.

Back Cover Price : € 2,500 + VAT  
1 Full Page Price : € 1,000 + VAT  
Inside Back Cover Price : € 1,500 + VAT  
1<sup>st</sup> Page Price : € 1,500 + VAT  
Inside Front Cover Price : € 1,400 + VAT

Print Specifications:  
Dimensions: 12,5 x 21 cm  
Colour: CMYK, 4 Colour



## Exhibition Floorplan

**€ 1.000 + VAT**

Deadline: 01.08.2018

Promote your company with your company logo and lead the visitors to your booth by being the sponsor of Exhibition Floorplan that will be placed on signboards of every Hall entrance.

The requests will be evaluated according to the priority of the application and it is limited with maximum four sponsors.

Print Specifications:  
Colour: CMYK, 4 Colour



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## Registration Desk

€ 3.000 + VAT

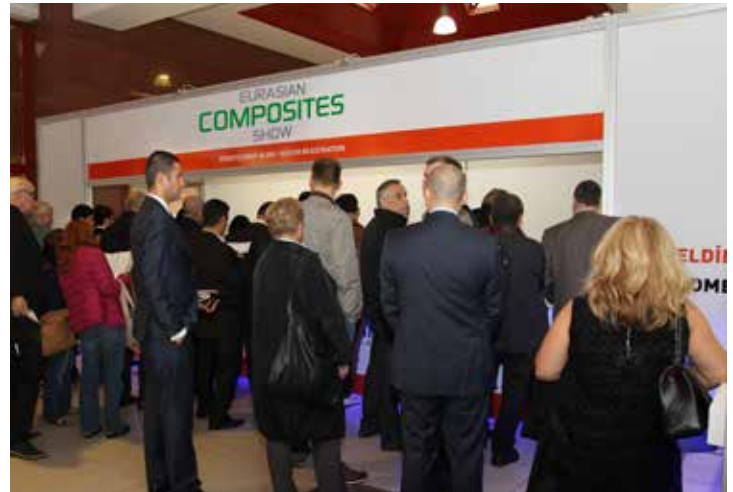
Deadline: 01.08.2018

Promote your company in the most effective way with advertisement of your company on Registration Desk at which all visitors will check in and claim their badges.

Limited with the application of only 1 company and the requests will be evaluated according to the priority of the application.

Print Specifications:  
Dimensions: h: 90 cm x w: 230 cm  
Colour : CMYK, 4 Colour  
Quantity: 2

Note: Printing and application will be made by Artkim Fuarçlık.



## Conference Area

€ 1.500 + VAT

Deadline: 01.08.2018

Promote your company with your advertisement in Conference Area while the exhibitor companies and academicians are doing their presentations about their new products, new technologies and new regulations to the sector professionals during exhibition.

Limited with the application of only 1 company and the requests will be evaluated according to the priority of the application.

Print Specifications:  
Dimensions: h: 90 cm x w: 230 cm  
Colour: CMYK, 4 Renk  
Quantity: 2

Note: Printing and application will be made by Artkim Fuarçlık.



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## Live Composites Showcase Area

€ 6.000 + VAT

Deadline: 01.08.2018

Promote your company with your advertisement in Live Composites Final Products Showcase Area where final products produced by composites raw materials will be presented at exhibition area.

Limited with the application of only 1 company and the requests will be evaluated according to the priority of the application.

**Note:** Printing and application will be made by Artkim Fuarçılık.





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## Seating Area

€ 1.000 + VAT

Deadline: 01.08.2018

Promote your company with your advertisement on the panels by being the sponsor of Seating Area where visitors and exhibitors are having a rest while networking.

Limited with the application of only 1 company and the requests will be evaluated according to the priority of the application.

Print Specifications:  
Dimensions: h: 90 cm x w: 230 cm  
Colour: CMYK, 4 Colour  
Quantity: 2

Note: Printing and application will be made by Artkim Fuarclik.



## Carpet Advertisement

€ 1.000 / € 1.500 / € 2.000 + VAT

Deadline: 01.08.2018

You can be sure that your company's logo will be seen by every visitor with the Carpet Advertisements that are placed on the carpets on the hallways of the exhibition.

Limited with the application of only 1 company and the requests will be evaluated according to the priority of the application.

Print Specifications:  
Dimensions : 1m x 1m  
Colour: CMYK, 4 Renk  
Adet: 1

Print Specifications:  
Dimensions: 3m x 3m  
Colour: CMYK, 4 Renk  
Adet: 1

Print Specifications:  
Dimensions: 2m x 2m  
Colour: CMYK, 4 Renk  
Adet: 1

Note: Printing and application will be made by Artkim Fuarclik.



## Footprint Advertisements

€ 2.000 + VAT

Deadline: 01.08.2018

Promote your company and lead the visitors to your booth with your logo printed on Footprint Floor Stickers that will be placed at foyer and the hallways.

Limited with the application of only 1 company and the requests will be evaluated according to the priority of the application.

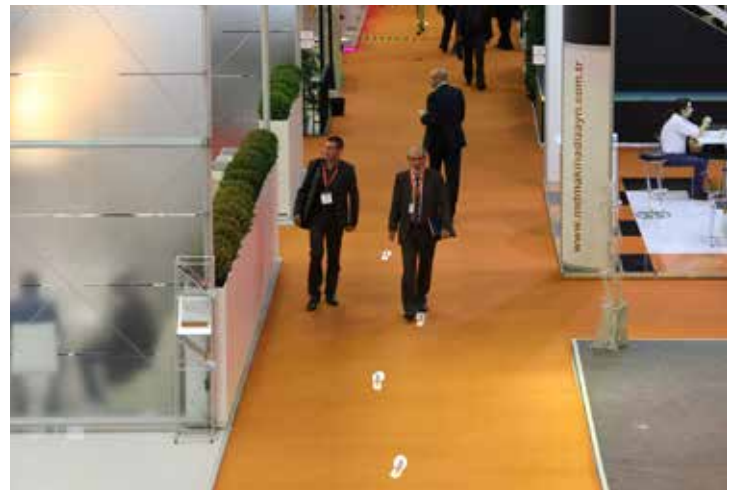
Print Specifications:

Dimensions: 28 x 9,5m

Colour: CMYK, 4 Colour

Quantity: From the hall entrance to the sponsor company's booth.

Note: Printing and application will be made by Artkim Fuarçilik.



## Flag (Inside Exhibition Hall)

€ 1.000 + VAT

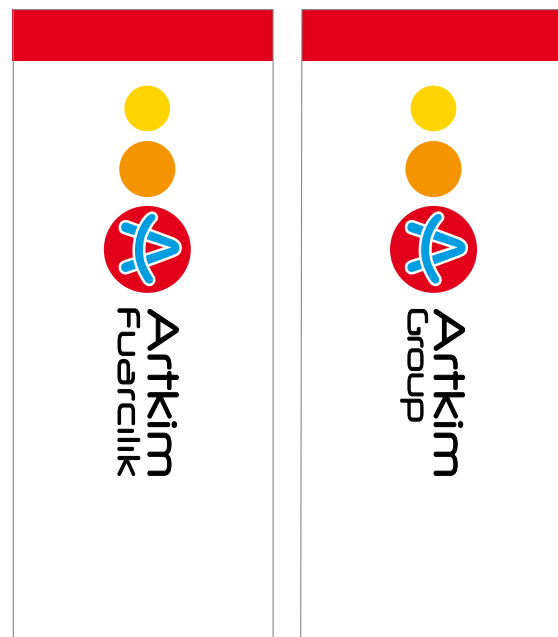
Deadline: 01.08.2018

Promote your company with your company logo and lead the visitors to your booth on two-sided hanged flags which will be placed in the hallways or just above your booth on the exhibition area.

Print Specifications:

Dimensions: h: 300 cm x:120 cm

Colour: CMYK, 4 Colour



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## Pen

€ 2.000 + VAT

Deadline: 01.08.2018

Promote your company with your company logo in the long term by being the sponsor of "Pens" that will be distributed to exhibitors and visitors on site. On one side of the "Pens", which will be in 2 colours, your company logo will be printed, on the other face Artkim Group logo will be placed.

Limited with the application of only 1 company and the requests will be evaluated according to the priority of the application.

Print Specifications:

Dimensions: 8 x 3 cm

Colour: 2 Colour

Quantity: 10.000



## Post-it

**Price will be determined according to the printing features.**

Deadline: 01.08.2018

Promote your company with your company logo in the long term by being the sponsor of Post-it that will be distributed to exhibitors and visitors on site. Your company logo will be placed in conjunction with Artkim Logo on Post-its.

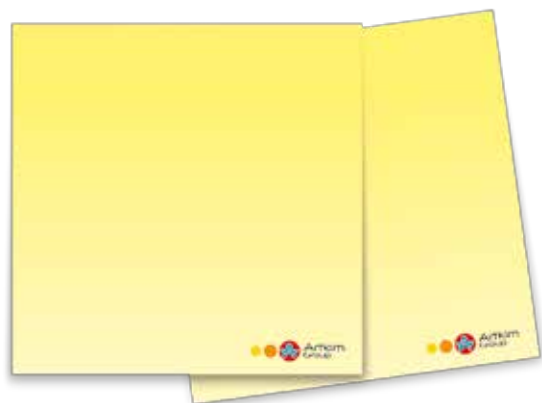
Limited with the application of only 1 company and the requests will be evaluated according to the priority of the application.

Print Specifications:

Dimensions: Dimension will be determined.

Colour: CMYK, 4 Colour

Quantity: 10,000



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## Web Site Banners

**€ 1,500 - € 1,000 + VAT**

Deadline: 01.08.2018

Banner: 728px X 60px (Maximum 2 companies' banners will be placed alternately.)

Logo: 150px X 100px

Note: Logo and banner ads will be placed on exhibition website during 3 months as per contract date.

## SPONSORSHIP APPLICATION FORM

Company Name : .....

Contact Person : .....

Address : .....

Country : .....

Phone : .....

E-mail : .....

## Sponsorship

- |  |  |
|--|--|
| <input type="checkbox"/> Visitor Lanyards              | <input type="checkbox"/> Seating Area                  |
| <input type="checkbox"/> Visitor Badges                | <input type="checkbox"/> Carpet Advertisement 1m x 1m  |
| <input type="checkbox"/> Visitor Bags                  | <input type="checkbox"/> Carpet Advertisement 2m x 2m  |
| <input type="checkbox"/> Invitation Cards              | <input type="checkbox"/> Carpet Advertisement 3m x 3m  |
| <input type="checkbox"/> Visitor Pocket Guide          | <input type="checkbox"/> Footprint Advertisements      |
| <input type="checkbox"/> Exhibition Catalogue          | <input type="checkbox"/> Flag (Inside Exhibition Hall) |
| <input type="checkbox"/> Exhibition Floor Plan         | <input type="checkbox"/> Pen                           |
| <input type="checkbox"/> Registration Desk             | <input type="checkbox"/> Post it                       |
| <input type="checkbox"/> Conference Area               | <input type="checkbox"/> Web Site Banners              |
| <input type="checkbox"/> Live Composites Showcase Area |  |

Authorized Person

Date

Seal & Signature